

**PRINT and WEB DESIGNER**

Creative designer whose extensive knowledge of both web and print design and implementation has proven to save in production costs and problems. Using an intuitive nature, suggests design suited to the clients needs while still incorporating their "wants". A creative mind with the ability to take an idea scribbled on paper through to final completion in print or on the web.

**SKILLS**

Graphic design	Adobe Creative Suite	Web design
Marketing/Branding	Microsoft Office	Web ready graphics
Print Production knowledge	Photoshop retouching	html/CSS
Mac/PC knowledge	Color correction	WordPress
Photography	Photocomposition	Intermediate php scripting

**WORK HISTORY****Off the Mac** 2006-present

[offthetmac.artworldtapestry.com](http://offthetmac.artworldtapestry.com)

Self-employed

Print and web design and implementation

**Northern Graphics** 1990-2006

Macintosh Graphic Design and disk imaging

- Graphic design work, typesetting, created print-ready output for offset press or digital printers
- Forms, full color calendars, business cards, menus, brochures, perfect bound and saddle stitch books, CD labels, newspaper ads, wide-format banners, logos, etc.
- In house marketing materials, often including concept and photography
- IBM/Windows2000/XP experience in all major software
- Imaging customer's computer documents to various digital printers including XEROX color and black digital printers, HP DesignJet Wide Format Printer
- Trouble shooting files, color correction, working on a network, working under deadlines, independently, and on multiple projects

**Previous freelance employment** 1989-1990

- Zeb Gardenia, Inc. as Graphic Designer
- Digital Medicine as Freelance QuarkXPress tutoring
- Courtroom Graphics as Designer;
- Bronner Slosberg Associates as Freelance QuarkXPress
- Houghton Mifflin Co. as Freelance Computer Work
- Photo Restorer with Salozzo Airbrushing.

**EDUCATION**

Syracuse University, Syracuse, NY

BFA

**REFERENCES**

Lee Mandell – [lee@boswyckfarms.org](mailto:lee@boswyckfarms.org) - 617.666.8486

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